# By Natasha Case Coolhaus Ice Cream Book Custom Built Sandwiches With Crazy Good Combos Of Cookies Ice Creams

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## By Natasha Case Coolhaus Ice

Under Natasha's oversight as CEO, Coolhaus has become one of the leading innovative dessert brands, and successfully launched new products including hand-dipped ice cream bars and pints for grocery. Thus far, the company revenue has at least doubled if not tripled every year, with 2017 yielding healthy profits.

## Natasha Case | Coolhaus - Awesome Ice Cream | Coolhaus

This week's exciting demo: Watch and learn as Natasha Case, co-founder and CEO of beloved ice cream brand Coolhaus (and co-host of Eater's 2018 podcast Start to Sale), makes tiramisu with a ...

#### Learn to Make Ice Cream Tiramisu with Coolhaus Founder ...

Natasha Case (@natashajcase), CEO and co-founder of nationally beloved ice cream brand @coolhaus, demonstrates how to make tiramisu, using vanilla ice cream and Biscoff cookies. She shares her tips...

# A Recipe from CoolHaus Founder Natasha Case for Ice Cream ...

If you're not yet familiar with Coolhaus yet — well, you should get familiar, stat. Because 'tis the season...for ice cream, and Coolhaus has the sweet stuff in spades. And is there anything better...

## Coolhaus Ice Cream's Natasha Case's Product Picks ...

Natasha Case is the cofounder and CEO of Coolhaus, a women-founded and led ice cream brand serving premium cookie sandwiches, pints and bars.

#### Coolhaus Ice Cream CEO Natasha Case on Building her ...

An architect with good taste, Natasha Case designs cool edible "houses." She's the CEO and co-founder of Coolhaus, the ice cream brand she operates with her wife and business partner, Freya Estreller, a realtor and entrepreneur.

## Natasha Case: Coolhaus Owner Combines Design and Ice Cream

Natasha Case and Freya Estreller got their big break in 2009 when they rolled up to Coachella in a repurposed postal van with their world-class ice cream. After that, Coolhaus took off on a rocket ship. Today, the wife-and-wife duo is beloved by foodies everywhere for their innovative takes on childhood classics.

## Meet the Founders: Natasha Case + Freya Estreller of ...

Based in Los Angeles, California, Coolhaus is a brand of super-premium ice cream founded in 2009 by Natasha Case and Freya Estreller on the principle of using food to spark interest in architecture.

## Coolhaus - Wikipedia

Natasha's new book, Coolhaus Ice Cream Book: Custom-Built Sandwiches with Crazy-Good Combos of Cookies, Ice Creams, Gelatos, and Sorbet (Houghton Mifflin Harcourt, May 2014) is now available for...

#### Natasha Case: How She Built Her Company From Scratch

The Creamiest, Most Unique Ice Cream Brought To You By The Leading Women Founded & Led Ice Cream Brand.

## **Awesome Ice Cream | Coolhaus**

The gig: Natasha Case, 33, runs ice cream sandwich company Coolhaus, which she founded with partner Freya Estreller in 2009.

#### From Disney to Coolhaus: Natasha Case uses ice cream to ...

That's what Freya Estreller and Natasha Case (above, left and right) shared when they joined forces in ice cream and in love in 2009 to create Coolhaus, an "architecturally inspired gourmet...

#### How to Survive When Your Business Partner Is Your ... - ELLE

Natasha Case is the cofounder and CEO of Coolhaus, a women-founded and led ice cream brand serving premium cookie sandwiches, pints and bars.

#### natasha-case - dot.LA

With a background in architecture and design, Natasha and her wife, Freya Estreller, decided to combine their career skills and launched Coolhaus — a women-founded and led ice cream brand serving premium cookie sandwiches, pints, and bars — in Southern California in 2008.

## Career Profile: Natasha Case, CEO of Coolhaus | The Everymom

Having the humility to admit and learn from your mistakes will get you a long way," says Natasha Case, CEO & Co-Founder of Coolhaus Ice Cream. Being a woman, Natasha and her cofounder Freya Estreller want to be the household brand of their generation. Specifically, there's incredible opportunity do that as a culture of women leadership.

## Natasha Case: An Influential Innovator of Super-Premium ...

Natasha Case CEO & Co-Founder at Coolhaus, Opportunity Fund Board Member (SoCal), UCLA Arts Board Member, Startup UCLA Advisory Board Greater Los Angeles Area 500+ connections

## Natasha Case - CEO - Coolhaus | LinkedIn

In 2009, Natasha Case and Freya Estreller, both in their mid-20s, wanted to take their nascent ice-cream sandwich side hustle, Coolhaus, to the Coachella music festival to test the idea on a large...

## How Coolhaus ice cream went from one food truck to ...

Today, we hear from Natasha Case, co-founder of the Coolhaus Ice Cream Truck: Chapter One "I'm a third-generation Angeleno, which is pretty ancient for around here. "My dad, Geoffrey H. Case, was born here but my mom, Barbara Ann Dourmashkin-Case, came to Southern California in her late 20s.

# Natasha Case: The Scoop on the Coolhaus Co-Founder | KCET

Natasha Case left a prestigious position at Disney to launch Coolhaus out of an ugly, barely drivable truck. Now her brand has developed a cult following.

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